

Keeping you
"in THE"
know.



11/11/22

End-of-Year Giving Campaign is Here:

-The Marketing and Development teams are in the midst of the end-of-year giving campaign! Part of this campaign includes sending an annual solicitation mailer (annual appeal) which features a client story and encourages individuals to donate before this year's end.

Funds raised support all areas of the agency and help each of us continue to do the work we do every day. Thank YOU for dedicating your time to helping clients like Joyce, who is featured in this year's appeal. Your hard work and commitment are incredibly clear in the stories we are so fortunate to be a part of.

The Marketing and Development teams plan to deliver the mailer to each of your desks soon followed by a digital version as well.

#GivingTuesday is November 29:

-#GivingTuesday is right around the corner on Tuesday, November 29! #GivingTuesday was created in 2012 as a simple idea: a day that encourages people to do good. Over the past nine years, it has grown into a global movement that inspires hundreds of millions of people to give, collaborate and celebrate generosity.

Be on the lookout for information on how you can support this year's #GivingTuesday initiative and the impact donations will make.

Strengthening Partnerships and Educating the Community:

-Tom Sawyer (Outreach Specialist) visited Beachwood High School this week where he presented two talks on blindness and low vision etiquette, including an overview of CSC programs and services, to 80 school staff members as part of their professional development sessions titled "Adapting to Difference." In addition, Tom gave a virtual presentation on blindness and low vision etiquette, including an overview of CSC programs and services, to library staff at 28 Cuyahoga County Public Library branches as part of their professional development initiative.

-Alicia Howerton (Manager of Strategic Partnerships) hosted some students from Kent State University this week for a tour and discussion about how CSC serves people with low vision. The students are working on research for their class in Health Care Design and were very impressed with the design of the CSC building and all of the way-finding features, including changes in floor texture in front of stairwells and elevators, contrasting paint colors on walls and handrails on the walls. One of the students will be returning for some interviews with staff members and clients for more information for her research paper.

What's Happening at Cleveland Sight Center:

-Remember that preschool open enrollment is ongoing. For more information, contact Susie Meles (x8747).

-Some quotes shared by clients on the impact Cleveland Sight Center has made on them:

"My favorite part about Cleveland Sight Center is the people there and the sense of self I have gained. I now have friends with the same disability as me and I now know that I am not the only one with it. I have learned to accept that my disability is a part of me." - client in Children & Young Adult Services

"I have never had an examination that was so thorough. They (the doctor and staff in the clinic) made me feel so comfortable and did not rush me." - patient who was seen in the clinic

-It's that time again! We are all looking forward to the holidays and the New Year. With that said, just a reminder that the 2023 large print calendars are here along with the 2023 date planner book. The large print calendar is \$12 this year and the date planners are \$18. Both make a wonderful gift or a helpful accessory to keep yourself organized in the upcoming year. Both are large print with nice bold numbers and lettering without annoying advertising or visual clutter. Stop by to check them out!

Also the store is featuring four new holiday cards to choose from this season in addition to some returning favorites from prior years. The new cards are not here yet but can be viewed online (<https://www.eyedeashop.com/collections/holiday-cards>). The cards this year are priced at \$1.25 and can be purchased in any quantity amount. Imprinting will not be available or offered this year. The store is taking backorders for the cards to be printed in the near future.

November is Assistive Technology Month:

-November is Assistive Technology Month. From the Advocate Oak Blog at Disability Rights New Jersey, assistive technology, or AT for short, is defined as “any item, piece of equipment or product system, whether acquired commercially off the shelf, modified or customized, that is used to increase, maintain or improve functional capabilities of a person with a disability.

AT is frequently misunderstood, and many people don’t know what classifies as AT. Many folks think AT is just an expensive device like a wheelchair but in reality, anything can be AT – it just depends on how it’s utilized. Simply speaking – AT is any tool used to simplify someone’s life. For example, if you are someone who has a mobility impairment and unable to get out of bed, you might ask Alexa to switch on the lights. In that situation, Alexa would become AT. Another example is if you need a few directions on how to go to a grocery store you might like to use GPS to assist with navigation. In that situation, GPS becomes AT. If you have a hearing impairment and turn on captions on your television, then the TV becomes AT. It is not AT if you only use these devices because you like and enjoy them. Any device may become AT if it removes a barrier for you.”

To read the full blog post, [click here](#).

Check out this short video titled “Assistive Technology: Simple Said” to learn more about what Assistive Technology is.

Items of Note:



-Accessible Pharmacy hosts their first annual 2022 Blind Health Expo, a completely virtual event on Friday, December 2 from 10:00 a.m. to 4:00 p.m. Eastern Time. Registration is free. To register and for more information, [click here](#). For a complete list of participating exhibitors, [click here](#).

-Deborah Ruffin (Operations Revenue Manager) recently attended the 22nd Annual Medical Billing and Coding Conference hosted by American Medical Billing Association (AMBA) held in Las Vegas. The conference provided some great information on Credentialing and updates on policy and compliance laws within the Medical Billing/Coding industry.

Image is a group photo of members of the Fiscal team wearing matching t-shirts that read “Billing Squad” with a smiley face on them

Did You Know:

-Did you know Veterans Day was originally called Armistice Day because it marked the one-year anniversary of the temporary cessation of hostilities between the Allied nations and Germany during World War I. That armistice went into effect at the 11th hour of the 11th day of the 11th month of 1918. In 1926, Congress passed a resolution to make Veterans Day an annual occurrence, but it didn't become a federal holiday until 1938. In 1954, President Dwight D. Eisenhower changed the name from Armistice Day to Veterans Day so it would honor all veterans rather than commemorate the end of a single war.

THANK YOU TO ALL VETERANS!