

Keeping you
"in THE"
know.



11/18/22

Happy Thanksgiving and Thank You!

-A most Happy Thanksgiving and Thank You to all CSC staff members, board trustees, clients, donors, volunteers and friends of the agency for your support during the year. Cleveland Sight Center continues to make a difference in the lives of thousands of people, providing resources, training, opportunities and confidence to be all they want to be. Because of you, our organization thrives and continues to be a leader in our community.

-Please note CSC will be closed on Thursday, November 24 and Friday, November 25. Cleveland Sight Center will be open normal business hours on Wednesday, November 23. The weekly "In the Know" will not publish next week, resuming distribution on Friday, December 2.

What's Happening at Cleveland Sight Center:

-The Marketing and Development teams are in the midst of the end-of-year giving campaign! Part of this campaign includes sending an annual solicitation mailer (annual appeal) which features a client story and encourages individuals to donate before this year's end.

Funds raised support all areas of the agency and help each of us continue to do the work we do every day. Thank YOU for dedicating your time to helping clients like Joyce, who is featured in this year's appeal. Your hard work and commitment are incredibly clear in the stories we are so fortunate to be a part of. To learn more about Joyce in this year's piece, click here.

-#GivingTuesday is right around the corner on Tuesday, November 29!

#GivingTuesday was created in 2012 as a simple idea: a day that encourages people to do good. Over the past nine years, it has grown into a global movement that inspires hundreds of millions of people to give, collaborate and celebrate generosity.

Be on the lookout for information on how you can support this year's #GivingTuesday initiative and the impact donations will make.

-Tom Sawyer (Outreach Specialist) continues to reach out to promote Cleveland Sight Center's programs and services in addition to connecting with potential referral sources for the Independent Living Older Blind (ILOB) for individuals and groups throughout CSC's service area. Tom is already scheduling presentations for 2023, so if you know of any group(s) interested in a presentation during the remaining weeks of 2022 or 2023, please contact him at x7339.

-Remember that preschool open enrollment is ongoing. For more information, contact Susie Meles (x8747).

-Some quotes shared by clients on the impact Cleveland Sight Center has made on them:

"I have been educated on how to help my daughter. I can't express how truly valuable my experience has been and how grateful I am. It is amazing the dedication we get from staff every single week. I feel completely confident going into preschool because of what Cleveland Sight Center has taught us." - mother of toddler

"I took away so much encouragement and the ability to better address my decreasing ability to see. Thank you for being sensitive to each person's needs." - group training program participant

-Stop by the store (now in Auditorium A across from the security officer at the front desk) and check out this year's selection of holiday cards! The store is featuring four new holiday cards to choose from this season in addition to some returning favorites from prior years. The new cards can be viewed online (<https://www.eyedeashop.com/collections/holiday-cards>). The cards this year are priced at \$1.25 and can be purchased in any quantity amount. Imprinting will not be available or offered this year. The store is taking backorders for the cards to be printed in the near future.

Items of Note:

-November is Assistive Technology Month. Check out a recent blog post about it added to the CSC website and social media channels. To read the blog, [click here](#).

-A HAWK (high-intensity activated crosswalk) signal, also known as a Pedestrian Hybrid Beacon (PHB), will be activated beginning Monday, Nov. 21 along East 105th Street between Chester Avenue and Martin Luther King, Jr. Drive in University Circle. The HAWK signal is the first of its kind in the city and will enhance pedestrian safety efforts in the neighborhood.

HAWK signals work like other button-activated traffic signals and are recommended for roadways with three or more lanes of traffic and vehicles traveling at higher rates of speed. Pedestrians begin by pushing a button which directs the signal to change to red and traffic to stop, allowing pedestrians to safely cross the street. Pedestrians are encouraged to be alert to remain safe in the area.

You can learn more about the Hawk signal and how it operates here: [HAWK Signal \(ugointhecircle.com\)](http://HAWK Signal (ugointhecircle.com)).

Did You Know:

-Did you know the Butterball Turkey Hotline answers 100,000 calls a year? Have a question about your Thanksgiving turkey? The Butterball Turkey Hotline is at your service. Each year, their experts take over 100,000 calls about turkey preparation during November and December.