7/2/20

CSC Closed on Friday, July 3rd

-Cleveland Sight Center will be closed on Friday, July 3rd in observance of Independence Day. The agency will be open on Monday, July 6th 8:30 a.m. – 5:00 p.m.

Golf to Support CSC at Westfield Country Club on July 20th

-The annual Cleveland Sight Center Golf Classic, presented by Westfield, is planned for Monday, July 20th at Westfield Country Club. A modified schedule and format than years’ past is in the works but we are excited to offer this annual fundraiser for CSC. To register as an individual golfer, foursome of golfers, sponsor a hole or make a donation to the event, click here: clevelandsightcenter.org/golf-classic-registration. Contact Steve Frohwerk (x4562) for additional information.

What’s Happening at CSC

-A Success Story from the Low Vision Clinic:

A young man with advancing retinitis pigmentosa came through the Low Vision Clinic this week. When he initially spoke to the Registration and Social Work teams, he was only thinking about getting his GED® or working again.
After his initial tele-health session with Dr. Schloss, it became clear he was even more interested in getting started with these goals. He then came to Cleveland Sight Center for an appointment and was refracted by Dr. Schloss and the CCTV technology was identified as helpful and needed for him. He met with Optician Tony Becker and was fitted for glasses. He met with Occupational Therapist Erin St. Denis and was assessed for an Onyx with OCR and a hand held digital magnifier. And then Anthony Griffin, the patient’s Case Manager, met with him to start his referral to BSVI (Bureau of Services for the Visually Impaired). The patient stated, “I cannot believe how smooth this whole process was! You guys have great communication! When I was thinking about getting my GED® and working again, I thought I had to do it with the vision I had. Now, I have been shown tools that can help me and it doesn’t seem impossible anymore. Thank you so much!”

The recently implemented changes in the Low Vision Clinic due to COVID-19 are providing more continuous and better care and services for patients! Way to go, Team!

-The Development Department has been working hard to ensure funders understand the importance of the services we offer. Through telling the amazing stories of CSC staff, volunteers, and clients coming together as we transitioned to remote services during COVID-19, we have been able to excite funders and secure funding in an unknown environment. Since mid-March, 18 grants totaling $241,500 have been submitted. For comparison, that is double the number of grants submitted last year during the same time range - and $173,500 more dollars in requests.

As we wait to hear back from grants, the team has transitioned to Zoom meetings with donors, funders and community leaders to further share the inspiring story of how CSC persevered during difficult times and continues to do so.

Your participation in fundraising related activities - whether it be The Visionaries Virtual Trivia Night, #GivingTuesdayNow, or White Cane Walk coming up in August - makes such a difference. We remain optimistic about our funding opportunities in the future because of the amazing story staff and clients have created for us to share with the community. Thank you!

-The marketing team is filming a virtual tour of the Cleveland Sight Center building that will highlight a variety of programs and services. These videos can be used by staff to advertise all that CSC has to offer to donors, clients, volunteers and the community. Stay tuned for more!

[Image of Community Relations Specialist Alicia Howerton talking in front of the camera in the PREP Room while Radio Reading Coordinator Glenn Wickline records]
Yoga via Zoom technology continues on Tuesdays along with a new offering - Zoom dance lessons with Volunteers Fred and Diane on Tuesdays, and Coffee Conversation continues on Wednesdays.

Book Discussion Group’s next session will be July 14th and will be a virtual tea party to decide on the 2020-2021 book readings. Come join the fun by expanding your love for reading! Need more information please contact Alicia Howerton at 216-658-4587 or by email at ahowerton@clevelandsightcenter.org to learn more.

Items of Note

Face masks in colors including black, grey, blue and pink with the CSC logo in white are available for purchase through July 13th. A portion of each sale is donated back to Cleveland Sight Center! To check out the selection or place an order, please click here: https://bit.ly/2NuK73F

At its Worldwide Developers Conference this week, Apple announced accessibility improvements to its iPhone 14 operating systems – iOS 14 and tvOS 14. Due to be released later this year, the features are a boon to users with visual, hearing, and motor disabilities, among other conditions. To read more, click here: https://bit.ly/38kAVZk

Staring at a deep red light for three minutes a day can significantly improve declining eyesight, according to a new UCL-led study. To read more, click here: https://bit.ly/2C03qzs

The Cleveland Museum of Art reopened this week but all in-person programs remain on hold for the balance of 2020. With that in mind, when thinking about virtual experiences that the CMA might provide, they would like to know what resources, materials, activities and content are you seeking now, and may be of interest in the coming months? If you have not already done so, please share your perspective by completing a brief (3–5 minutes) survey via the following link: https://www.jotform.com/form/201404663286150

Did You Know?

Did you know The Continental Congress voted on July 2, 1776 to become independent; on July 4, the representatives from the 13 American colonies ratified the Declaration of Independence. Independence Day, celebrated on July 4th, only became a federal holiday in 1941.