

# February is Low Vision Awareness Month



**FEBRUARY 2022**

February is Low Vision Awareness Month. The term “low vision” means that an individual’s vision impairment cannot be corrected by traditional treatments such as glasses, contacts, medication or surgery.

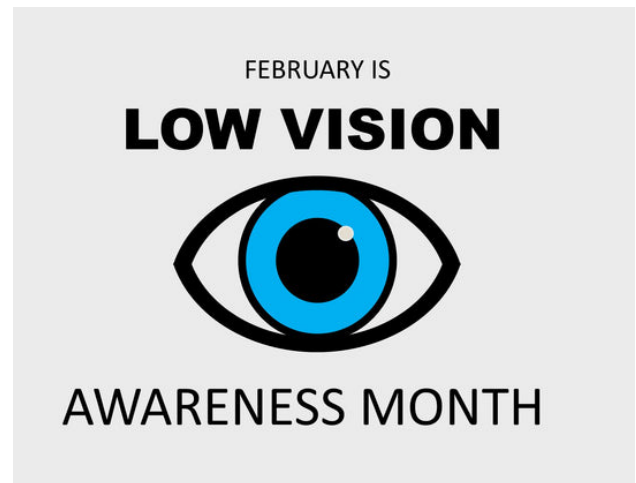
Many people imagine low vision and blindness as complete darkness – but did you know:

- Only 10% of people who are blind can’t see anything.
- The term “blindness” covers a broad spectrum of visual disability, from when

your sight is impaired enough to interfere with daily activities like reading, cooking or driving, up to total blindness.

- Eye diseases can be caused by trauma, health, age or genetics and impact everyone differently.
- Some eye diseases primarily impact central vision, while others affect peripheral (side) vision.
- Most individuals with vision loss are able to see bright lights or changes in lighting.

Our team of low vision professionals are here to support individuals at every stage of the blindness spectrum. We partner with individuals to help them understand their vision loss and find the right tools and solutions to empower them to reach their unique goals.



In honor of Low Vision Awareness Month, we challenge those of you who don't know much about blindness or low vision to learn more, to understand that blindness truly is a spectrum - remembering that only 10% of people who are blind can't see anything.

Additionally, to recognize Low Vision Awareness Month, the Eyedea Shop is offering 10% off all of our standard hand held and stand magnifiers. Check out

**The Eyedea Shop at Cleveland Sight Center has quality and helpful low vision aids for purchase that make daily life easier. We offer Ohio's largest selection of items to assist in daily living.**

**The Eyedea Shop is open to the public Monday - Friday from 9:00 am – 5:00 p.m.**

**Learn more by calling 216-658-4666 or visiting [eyedeashop.com](http://eyedeashop.com)**