



## Keeping You “In the Know...” 9/16/16

### Spellbound is Next Saturday!

- [Spellbound](#), CSC’s annual fundraising gala, celebrates 30 years in 2016! The event is one week away on Saturday, September 24<sup>th</sup> and will be held at Landerhaven in Mayfield Heights. This year’s theme is “Looking Back, Seeing the Future” and part of the evening will highlight CSC’s [Early Intervention](#) program. Staff can still purchase tickets for \$125. Contact [Steve Frohwerk](#) (216-791-8118) for additional information.

### Strengthening Partnerships and Educating the Community:

- For the second consecutive year, the Bruening Foundation awarded \$15,000 to CSC for the [Early Intervention](#) program.
- [Amy Mullen](#) attended the Opticians Association of Ohio’s (OAO) Annual Conference and Exhibition in Columbus, Ohio on Saturday, September 10<sup>th</sup> and Sunday, September 11<sup>th</sup>. Over 150 opticians were in attendance along with different frame and lens vendors. Those in attendance had the opportunity to attend many different continuing education workshops including “The Visually-Impaired Patient” presented by B.W. Phillips, Jr. FCLSA. [Amy](#) was able to share CSC’s story to the class and educate others on the many services and support CSC provides to clients. Additionally, Amy was selected to serve on OAO’s Board of Trustees for a two-year term, whose mission is to enhance the quality and growth of opticianry through education, governmental affairs and professional advancement for the visual well-being of the public.

- [Lindsay Lowe](#) spoke about [Highbrook Lodge](#) and camp at the American Council for the Blind's Medina Chapter, Friends-N-Focus, meeting on Monday, September 12<sup>th</sup>. The chapter donates scholarship money for one youth camper from Medina County to attend [Highbrook Lodge](#) every summer.
- [Lisa Cellura](#) and [Kevin Krencisz](#) met with Lenora Brown, the new community engagement manager at Cleveland Museum of Natural History, on Tuesday, September 13<sup>th</sup> to inform about CSC, give a tour, and discuss possible partnership opportunities. Keeping with the "nature" theme, CSC was featured as the service learning group at the monthly meeting of the Cuyahoga Valley National Park volunteers on Tuesday, reaching an audience of about 200!
- [Lisa Cellura](#) and [Jackie Bumba](#) presented the "[Aging Eye](#)" program at The Weils Assistive Living Center on Thursday, September 15<sup>th</sup>.
- CSC will be represented by [Lisa Cellura](#), [Alicia Howerton](#), [Amy Mullen](#), and [Karen Bain Hiller](#) at Case for Sight's "Dinner in the Dark" event this evening, Friday, September 16<sup>th</sup>. A few seats are open at this fundraiser which benefits Cleveland Sight Center!

### Kudos from Clients:

- The following notes were recently received from clients. Way to go, CSC team members!
  - To: [Tom Sawyer](#), from Ms. M., July 2016:  
  
 "...I hope you can hear me as I say "Thank you" every day for making this so much easier. What would I have done without my CCTV! ... I know you are a doing a great job helping people cope with your calm, efficient, cheerful ways. What a treasure you are!"
  - To: [Erin St. Denis](#), from Ms. B., June 2016:

“The low vision support groups offered at Stone Gardens Assisted Living these past few weeks were a “God Send” to me; largely due to the generosity of Cleveland Sight Center and the rare talents of Erin. Well-trained, speaking with a loud, clear, confident but gentle voice, Erin was very uplifting and inspirational...”

### Eyedeas Shop's Featured Product of the Week:

- OXO's Good Grips Food Chopper. It's great for chopping vegetables, herbs, nuts and onions. Chop into an enclosed cup or onto a cutting board. The clear cup has convenient measurements and a storage lid and the soft knob locks down for compact storage. A spoon is included for scooping ingredients. The price is \$30.00. So save yourself the misery of chopping those onions and come in and see this chopper and some of the other kitchen essentials that are carried in the [Eyedeas Shop](#).



OXO's Good Grips Chopper

- The [Eyedeas Shop](#) will be CLOSED on September 30<sup>th</sup> and October 1<sup>st</sup> for inventory. Staff will not be available to complete transactions so please plan accordingly to make purchases and direct clients to shop before September 30 or when the [Eyedeas Shop](#) opens for business on Monday, October 3<sup>rd</sup>.

## Attention Shoppers:

- Giant Eagle Shoppers: Please help support [Bright Futures Preschool](#) by participating in the Giant Eagle Apples for the Students Program. There are three easy steps:
  1. Register your Giant Eagle Advantage Card at [GiantEagle.com/AFTS](http://GiantEagle.com/AFTS) or by calling 1-800-742-7753
  2. Enter our school ID #5788.
  3. Shop with your Giant Eagle Advantage Card at any Giant Eagle, Market District or GetGo.

**This will not affect your Fuel Perks or any other Giant Eagle offers.** Each time your card is scanned through March 18, 2017, your purchases automatically earn funds to obtain our overall educational needs. If you registered your card last year, you do not need to reregister unless you are choosing to support a different school this year.

- Heinen's Shoppers: With your help, Heinen's will help support [Bright Futures Preschool](#). When you use your Tasteful Rewards Preferred Card throughout the school year, Heinen's will donate up to 1% of your purchase to a school of your choice. You can sign up online at [Heinens.com/schools](http://Heinens.com/schools) or in-store at the Customer Service Desk, or by calling their Customer Relations Department at 1-855-475-2300 ext. 2337. Heinen's requires that everyone reselect a school every year. Be sure to select Cleveland Sight Center [Bright Futures Preschool](#).

## Items of Note:

- Congratulations to CSC's Director of Human Resources [Ali Thomas](#) for being selected for the LeadDIVERSITY Class of 2017. LeadDIVERSITY is a program of The Diversity Center of Northeast Ohio, where they select a group of professionals to engage with regional leaders and the greater community to raise awareness of

diversity issues, build leadership skills, and strengthen their network during year-long program that meets once per month. [Ali](#) was also awarded a \$500.00 scholarship from The Diversity Center of Northeast Ohio to assist with the tuition. Past LeadDIVERSITY graduates come from a variety of organizations including NASA Glenn Research Center, Cleveland Metropolitan School District, Infocision, MetroHealth, Progressive Insurance, and include CSC's very own [Steve Frohwerk](#). Click [here](#) to learn more.

- Come to September [Job Club](#) at CSC to get a new perspective on the hiring process! On Thursday, September 22<sup>nd</sup> from 10:00 a.m. – 11:30 a.m., [Job Club](#) will be joined by Sylvia Morrison, who currently works as a senior director of database marketing. Ms. Morrison has worked in the hiring field for many years and currently provides services for one of the largest employers in Cleveland. Get her tips on how to sharpen your job search skills, discuss online applications, and learn how to show your stuff in a job interview! As the song says, “See you in September.” For more information, contact [Nicole Kahn](#) (216-791-8118).
- The Akron Blind Center, which earlier this summer partnered with CSC's [Recreation](#) program on some bike and hike activities, is hosting a white cane walk on Saturday, October 8<sup>th</sup> at Canal Park. [Click here](#) for more and if you are interested in participating contact [Desmond Kennedy](#) (216-791-8118).
- Friend of CSC Dartanyon Crockett, a judo champion, was recently featured in advance of his pursuits at the Paralympics in Rio de Janeiro. [Click here](#) to read his story.
- Medals for the world's top Paralympic athletes are usually a bit different from the Olympic ones. They have featured braille, for example, so that visually impaired winners can read what's inscribed on them. But in Rio de Janeiro this summer, the Paralympic awards are going to be unique in the event's history: they're designed to be shaken by athletes, letting off tinkling sounds made by

tiny metallic spheres rattling inside. There are different tones for gold, silver and bronze. [Click here](#) for the full article and video.

- Last NFL season, a game featuring Nike's "Color Rush" uniforms made it difficult to watch for those with colorblindness. Last November, the Buffalo Bills wore all red uniforms against the New York Jets, who were in all green uniforms, making the teams nearly indistinguishable to viewers who are colorblind. This year, the Bills wore all red, but the Jets were in white when the program kicked off Thursday evening. Nike brought in doctors from Mt. Sinai Hospital in New York to review which "Color Rush" matchups would be problematic for people with colorblindness. [Click here](#) to read more about it.

### Did You Know?

- Strawberries are the only fruit that carry their seeds on the outside. Each strawberry has about 200 seeds.