



Keeping You “In the Know...” 9/30/16

Spellbound 30 is a Fantastic Evening for CSC...\$318,000 Raised!

- [Spellbound](#), CSC’s annual fundraising gala, celebrated 30 years on Saturday, September 24th at Landerhaven in Mayfield Heights. The theme of the evening was “Looking Back, Seeing the Future” with a Hollywood feel to the event. The grand ballroom was electrified with a spirit of giving, celebration, and a sense of real impact on the needs of CSC’s youngest clients and families who receive services through the Early Intervention program. Thus far, through many wonderful gifts, [Spellbound](#) has raised **\$318,000** which is the net figure from all sources...one of the best [Spellbounds](#) of all-time!!!

Upon arrival at Landerhaven, guests walked the red carpet for photos into the reception atrium and rotunda, which featured a photo booth and silent auction with 25 great items to bid on. Attendees enjoyed a cocktail reception before being seated for dinner in the grand ballroom, which was decorated in silver and navy with silver CSC balloons on every table.

The program began with Board Chair [Tom Furnas](#) welcoming all guests and thanking the evening’s committee, sponsors, board trustees, staff, and clients. Tom then asked John Lane, CEO and Managing Director of Inglewood Associates, to the podium, where John spoke about the impact and dedication his colleague and Board Trustee [John O’Brien](#) has had on those at Inglewood Associates and Cleveland Sight Center. John Lane presented a \$20,000 check to CSC in honor of [John O’Brien](#).

After dinner, the program resumed with a live auction, video, and fund-a-need highlighting the [Early Intervention](#) program. Exciting elements and entertainment were provided by [Larry Benders](#), The Chosen Few

Band, a video showcasing the success stories of some past and current clients, a paddle raise, and dancing to close out the evening.

This year's video can be accessed [here](#).

Many thanks to the [Spellbound Committee](#) for their commitment and hard work in preparation of this year's event: Co-chairpersons and Board Trustees [Karen Assink](#) and [Sara Parish](#), Board Trustees [Mary Bookman](#), [Susan Harnden](#), and [Rob Hartford](#), and Friends of CSC [Fran Weissman](#) (wife of Board Trustee [Mike Weissman](#)) and [Lynn Heiligenthal-Showalter](#). Thanks to all staff members that had a part in the planning of the event and those who worked that evening to make it such a magical night. Thanks to [Cathy Javorsky](#), [Lorie Marsalis](#), and [Alicia Howerton](#) for putting together the gifts for each attendee, which included a 10-pack of greeting cards featuring artwork from students in [Bright Futures Preschool](#) (butterfly, rainbow, tree, and more) and two CSC-branded glass coasters.



"Welcome to Spellbound 30" sign



A bunch of silver balloons with CSC logo



Co-Chair Sara Parish, Marcia Houston, and Co-Chair Karen Assink



CSC staff with the Spellbound Committee



Co-Chair Karen Assink, Board Trustee Jill Marcotte, and Co-Chair Sara Parish



Jack Desmond takes his seat in the ballroom



Board Chair Tom Furnas welcomes attendees



Board Chair Tom Furnas and Board Trustee John O'Brien share a hug



Larry Benders performs at the keyboard



Guests raise their paddles to support Early Intervention



Steve Frohwerk, Sara Parish, Larry Benders, and Karen Assink celebrate



A couple dances to the smooth sounds of The Chosen Few Band

End of Fiscal Year is September 30:

- With the first day of fall arriving at 10:21 a.m. on Thursday, September 22nd, it's almost time to turn the calendar...the **Fiscal Year 2016** calendar that is! CSC's **Fiscal Year 2016** ends on Friday, September 30th. Please note the **Eyedeas Shop** and **Low Vision Clinic** will be closed for inventory on Friday, September 30th. The **Low Vision Clinic** will remain closed on Monday, October 3rd for staff training.
- The **Fiscal Year 2017** budget was presented and approved at the Monday, September 12th **Board of Trustees** meeting. Thanks to the **Budget and Finance Committee** and the **Fiscal Management Department** of Kevin Krencisz, Charlotte Fornal, Gloria Medlen, Frida

[Gudina](#) and [Debbie Ruffin](#) for their ongoing commitment to ensure CSC's sound fiscal practices and policies.

Strengthening Partnerships and Educating the Community:

- Students in [Bright Futures Preschool](#) spent part of Monday, September 26th at Patterson's Orchard in Chesterland.



Staff and preschoolers all smiles at Patterson's

- On Monday, September 26th, [Lisa Cellura](#) and [Karen Bain Hiller](#) were joined by Board Trustee [Fred Jones](#) and two of his guests, estate attorneys for Ulmer & Berne LLP, for lunch and a tour of the agency.
- On Tuesday September 27th, CSC hosted a site visit from CBTS – Technology Solutions for Business and Cincinnati Bell. CBTS was awarded a master contract to provide telecommunication services to state agencies and currently has 40,000 state of Ohio employees using their phone system. The purpose of the visit was to raise awareness about assistive technology, showcase CSC's [Call Center](#), and determine options to integrate CSC's [Call Center](#) platform into the CBTS network. The group was joined by CSC Board Chair [Tom Furnas](#).
- Also on Tuesday September 27th, CSC hosted a site visit from InfoCision. Steve Brubaker, InfoCision's Chief of Staff, visited CSC to

get caught up on all the great things going on at the agency and to view the [Call Center](#) in action. Steve is one of the Business Leaders for Kevin Miller, Executive Director of Opportunities for Ohioans with Disabilities, and he last visited CSC prior to the renovation when InfoCision donated furniture and computers to help setup the [Call Center](#).

- CSC hosted a tour for 20 people from VSP on Wednesday, September 28th. VSP is the world's largest vision insurance plan with 77 million members. VSP is seeking to hire more people who are blind or visually impaired and was visiting CSC as an in-service for staff and to discuss how CSC could help them achieve their goals.
- Also on Wednesday September 28th, CSC hosted a site visit and in-service for the staff of Cuyahoga Job and Family Services (CJFS). The team that handles the CJFS main intake line (216-987-7000) visited to learn more about the [Call Center](#) and to brainstorm ways to serve customers better. CJFS is a customer of CSC on a project titled the Cuyahoga Benefits Application Hotline (CBAH) and the 216-987-7000 number is one of the largest referral sources to the CBAH. This was a great interaction for both the CJFS staff and the CSC associates who work on this particular campaign.
- [Anthony Easley](#) presents "Never Give Up, Never Give In" to the Tutajenga Conference at the Westin Cleveland on Friday, which is the parent organization of the Distinguished Gentleman of Spoken Word. This is the state conference for the Distinguished Gentleman of Spoken Word and the audience is at-risk African American and Hispanic youth.

Notes from the Eyedea Shop:

- Congratulations to the following artists who will have their artwork on the cover of some of this year's [holiday cards](#). More information about availability and ordering will be coming soon!



Regina Dorfmeier's "Northern Sky"



Brett Greer's "Small Cabin in the Woods"



Owen McCafferty's "Christmas Lights"

- The [Eyedea Shop](#) is CLOSED today, September 30th for inventory. Staff are not available to complete transactions so please plan accordingly to make purchases and direct clients to shop when the [Eyedea Shop](#) opens for business on Monday, October 3rd.
- The [Low Vision Clinic](#) is also CLOSED today, September 30th and Monday, October 3rd.

Attention Shoppers:

- Please continue to clip and save Labels for Education UPCs. They can still be found on many Campbell's and Pepperidge Farm products. Please bring them to [CYAS](#) or place them in the container in the [Employee Hub](#).



- Giant Eagle Shoppers: Please help support [Bright Futures Preschool](#) by participating in the Giant Eagle Apples for the Students Program. There are three easy steps:
 1. Register your Giant Eagle Advantage Card at GiantEagle.com/AFTS or by calling 1-800-742-7753
 2. Enter our school ID #5788.
 3. Shop with your Giant Eagle Advantage Card at any Giant Eagle, Market District or GetGo.

This will not affect your Fuel Perks or any other Giant Eagle offers. Each time your card is scanned through March 18, 2017, your purchases automatically earn funds to obtain our overall educational needs. If you registered your card last year, you do not need to reregister unless you are choosing to support a different school this year.

- Heinen's Shoppers: With your help, Heinen's will help support [Bright Futures Preschool](#). When you use your Tasteful Rewards Preferred Card throughout the school year, Heinen's will donate up to 1% of your purchase to a school of your choice. You can sign up online at Heinens.com/schools or in-store at the Customer Service Desk, or by calling their Customer Relations Department at 1-855-475-2300 ext. 2337. Heinen's requires that everyone reselect a school every year. Be sure to select Cleveland Sight Center [Bright Futures Preschool](#).

Items of Note:

- The next [Job Club](#) meeting will be held Thursday, October 20th at CSC. For more information on [Job Club](#), contact [Nicole Kahn](#) (216-791-8118).
- [Anthony Easley](#) met with The League of Women Voters on Wednesday, September 21st. They provided a supply of voter

registration forms, Vote 411.org cards (election information for voters), and voter information cards. If any client or staff members need a voter registration form, please stop by or contact [Anthony Easley](#) (216-791-8118).

- The Akron Blind Center, which earlier this summer partnered with CSC's [Recreation](#) program on some bike and hike activities, is hosting a white cane walk on Saturday, October 8th at Canal Park. [Click here](#) for more and if you are interested in participating contact [Desmond Kennedy](#) (216-791-8118).

Did You Know?

- On October 1, 1896, free rural delivery of mail started in the United States.
- On October 5, 1947, the first presidential telecast address from the White House was made by Harry S. Truman.
- On October 7, 1816, the Washington (first double-decked steamboat) arrived at New Orleans.
- On October 12, 1492, Christopher Columbus landed in America.
- On October 18, 1867, the U.S. flag was formally raised over Alaska.
- On October 31, 1864, Nevada became the 36th state of the United States.