

Keeping you  
" in THE "  
know.



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11/12/21

### **Words of Thanks and Impact:**

-Some quotes shared by clients as the Thanksgiving and holiday season approaches:

"Losing my eyesight was terrifying, but now I'm so comfortable and independent. And I attribute that to Cleveland Sight Center."

"CSC knows how to respond to your needs and they give you the confidence to adjust."

"The past year or so has been so depressing, so dark, so hopeless. After my visit with Cleveland Sight Center I was able to acquire the recommended magnifiers and lights. Now I am able to read recipes, cooking instructions, prescription labels, microwave panels, ingredients, my mail and my own writing! I am so grateful for the advice, information and support given to me by Cleveland Sight Center. A ray of hope. A ray of light on my cloudy days."

## What's Happening at CSC:

-Outreach continues to connect with senior-focused facilities in the CSC service area to schedule presentations and increase brand awareness. In addition, Outreach is working with other CSC departments to promote their initiatives, programs and services through educating care providers via in-person visits, program introduction emails and collateral distribution. One of the locations where we have established consistent collateral distribution is through Cleveland Clinic Cole Eye Institute as they now receive a monthly replenishment of CSC information to give to their patients.

-Highbrook Lodge is excited to welcome campers back for Fall Weekend happening this weekend! Campers, volunteers and staff will help solve the mystery of the Highbrook Ghost, who has been playing pranks on L&L Manager Bobbie, Camp Ranger Kevin, and even Director of Facilities and Transportation Chris! Check back next week for some highlights and photos from what's sure to be an exciting weekend.

-What a week for students in Bright Futures Preschool! Earlier in the week, the class was able to transfigure into "Eco Explorers" with the help of the Cleveland Metroparks and PNC Bank. A mobile outreach vehicle specifically designed to bring free environmental educational programs visited the CSC parking lot and all preschoolers participated in an outdoor lesson about "Animals' Adaptations." They even got to pet a live fox snake (did you know that the snake's skin looks like someone painted Mickey Mouse ears on it?) On Wednesday the group visited Chasing Hope Equestrian Center in LaGrange, Ohio, where parents of a former Bright Futures Preschool student are working to convert the place into hippotherapy center. Hippotherapy is a form of physical, occupational and speech therapy in which a therapist uses the characteristic movements of a horse to provide carefully graded motor and sensory input. Learn more about their center here:

[https://www.facebook.com/Chasing-Hope-Therapy-Foundation-103032521751114/about/?ref=page\\_internal](https://www.facebook.com/Chasing-Hope-Therapy-Foundation-103032521751114/about/?ref=page_internal)

Preschoolers had a chance to visit the stable, meet three therapy horses: Honey, Tucker and Cheyenne. They got to feed them, brush them and watch Honey having his hooves cleaned. They also got to play with Tom - the barn cat and the weather made the day even better! The class finished their week with first round of Parent - Teacher conferences on Thursday.



Image of a Bright Futures Preschool student offering a treat in the palm of his hand to one of the horses in the stable

-We are so very excited to feature Romaine Gilcrease in the Annual Appeal this year! The Annual Appeal is a solicitation mailer that is sent to donors and friends every fall and is an important fundraising tool that raises essential funds for our agency and the clients we serve, supporting all areas of Cleveland Sight Center.

The Appeal is titled "Meet Romaine: A Superhero" and highlights Romaine Gilcrease, a 5-year-old kindergartener who received services through the Early Intervention program and attended Bright Futures Preschool and Bright Futures Day Camps. Be on the lookout for a copy to be delivered to workspaces at CSC in the near future or read this year's story here:

<https://www.clevelandsightcenter.org/appeal>

Thanks to the Development, Marketing and Children & Young Adult Services teams for their collaborative effort in sharing the impact CSC has had on Romaine and his family to our community of friends.

## **Items of Note:**

-T-A mobile application called Flowy has helped lower barriers for the visually impaired by allowing them to easily identify a bus at their fingertips, instead of using a heavy, unwieldy magnifying device. The Korean visual aids developer OVERFLOW designed Flowy, which is powered by artificial intelligence (AI). Upon receiving a vehicle image taken by a user, the application instantly analyzes the object with AI algorithms and sends the data, such as the bus number, back to the user who can magnify the image. The technology is quick to identify the exact type and number of a bus, rain or shine, day or night, from any angle, the company said. Since its release, the Flowy application has garnered recognition for its novelty and innovation. It is a software solution designed for the visually challenged, which distinguishes it from existing hardware devices. To read more, [click here](#).

-RevitalVision is a prescribed vision training software that stimulate the brain's visual cortex to improve vision in patients with amblyopia from the age of 9 years through adulthood. The average improvement is 2.5 lines of vision and 100% contrast sensitivity, according to the company's founder and CEO. To learn more, [access a video here](#).

-We are hiring! CSC is currently hiring in a number of departments. [Click here](#) to review our open positions and help us recruit great new talent to the team.

## **Did You Know:**

-Did you know "Q" is the only letter that does not appear in any U.S. state name?