



2026 WHITE CANE WALK SPONSORSHIP



“

*“I am so happy to be able to read again. This device and your training have been such a help! You have given me hope.”
-CSC Client*

”

For more information
contact us at:

216-658-4561
ltrznadel@clevelandsightcenter.org
clevelandsightcenter.org

University Circle
1909 East 101st Street
Cleveland, OH 44106

Cleveland Sight Center: Fostering Hope

When vision changes, everyday tasks can suddenly feel overwhelming. That's when Cleveland Sight Center (CSC) steps in. For 120 years, CSC has been a cornerstone of the Northeast Ohio community, helping to empower people of all ages who are blind or visually impaired.

Our specialized team provides the skills, tools and support individuals need to build confidence, achieve their goals and live the lives they choose.



White Cane Walk: Celebrating Independence & Inclusion

Date: Saturday, May 30, 2026

Time: 10 a.m. - 1 p.m.

Expected Attendance: 950

**Location:
Cleveland Sight Center
1909 East 101st Street
Cleveland, OH 44106**

White Cane Walk is a vibrant celebration of the many ways people navigate the world.

With record-breaking participation in recent years, the event is expected to welcome more than 950 attendees in 2026.

This annual one-mile walk also includes family-friendly festivities, music, food, interactive experiences and more - all in support of CSC's mission.

A Message From the CEO, Larry Benders



Every day, we witness the difference compassionate support makes - from guiding new parents who just learned their child is blind, to helping older adults remain confident and independent in their homes. These transformations are possible because of partners like you.

By sponsoring White Cane Walk, you help build a more accessible and inclusive community. **The fully tax-deductible sponsorship opportunities that follow reflect meaningful ways your organization can show its commitment to inclusion, independence and opportunity for all.**

Thank you for your generosity and for believing in Cleveland Sight Center's mission.

A handwritten signature of Larry Benders in black ink, written in a cursive style.

Sponsorship Opportunities

Spotlight | \$15,000

- Same benefits as Partner level, plus:
- Inclusion in the scripted program at White Cane Walk
- Recognition on event press releases
- Inclusion on pre-event signage on Chester Avenue reaching high traffic (if confirmed by March 1)
- Recognition on event invites (if confirmed by March 1)

Partner | \$7,000

- Same benefits as Advocate level, plus:
- Feature story in a 2026 e-newsletter
- Reserved tent and table at event
- Full panel advertisement on event website
- Individual social media sponsor highlight
- CSC Education: environmental accessibility support; wearable smart technology demonstration

Advocate | \$3,000

- Same benefits as Supporter level, plus:
- Recognition along walk route
- Reserved table under sponsor tent
- Half panel advertisement on event website
- CSC Education: presentation/Blindness Basics training

Supporter | \$1,500

- Listing on event participant t-shirt
- Listing on event day signage
- Recognition on event website
- Recognition in e-newsletters
- Group social media sponsor highlight

All sponsorship opportunities are 100% tax deductible!

For inquiries, please contact Leah Trznadel, Development Associate, at ltrznadel@clevelandsightcenter.org or 216-658-4561.

SPONSORSHIP FORM



2026 White Cane Walk Sponsorship
Thank you in advance for your support!

Sponsorship Level:

- Spotlight: \$15,000
- Partner: \$7,000
- Advocate: \$3,000
- Supporter: \$1,500
- Other: _____

Contact Information:

Contact Name _____
Company (as you want it to be listed) _____
Address _____
City/State/Zip _____
Phone _____ Email _____

Payment:

Check: A check made out to "Cleveland Sight Center" is enclosed for:
Amount of \$ _____ Check # _____

Invoice

Please send an invoice to the attention of _____
to the following email or address (if different from above): _____

Submit completed sponsorship form, form of payment and company logo (if applicable) to:

Cleveland Sight Center OR ltrznadel@clevelandsightcenter.org
Attn: Leah Trznadel
1909 East 101st Street
Cleveland, OH 44106

**Please send all logos in jpg, eps or png format.*