



Keeping You “In the Know...” 10/7/16

CSC Receives Another 4-Star Rating!

- Cleveland Sight Center has received a 4-star rating from Charity Navigator, America's largest and most-utilized independent evaluator of charities. This coveted 4-star rating was awarded for demonstrating strong financial health and commitment to accountability and transparency. The award marks CSC's second consecutive 4-star rating from Charity Navigator, which is the highest possible rating and indicates that CSC adheres to sector best practices and executes its mission in a financially efficient way. Attaining a 4-star rating verifies that CSC exceeds industry standards and outperforms most charities in this area of work. Only 22% of the charities evaluated by Charity Navigator have received at least 2 consecutive 4-star evaluations, indicating that CSC outperforms most other charities in America. This exceptional designation from Charity Navigator sets Cleveland Sight Center apart from its peers and demonstrates to the public its trustworthiness. [Click here to review CSC's information on Charity Navigator's website.](#)



Charity Navigator's 4-Star certificate to CSC

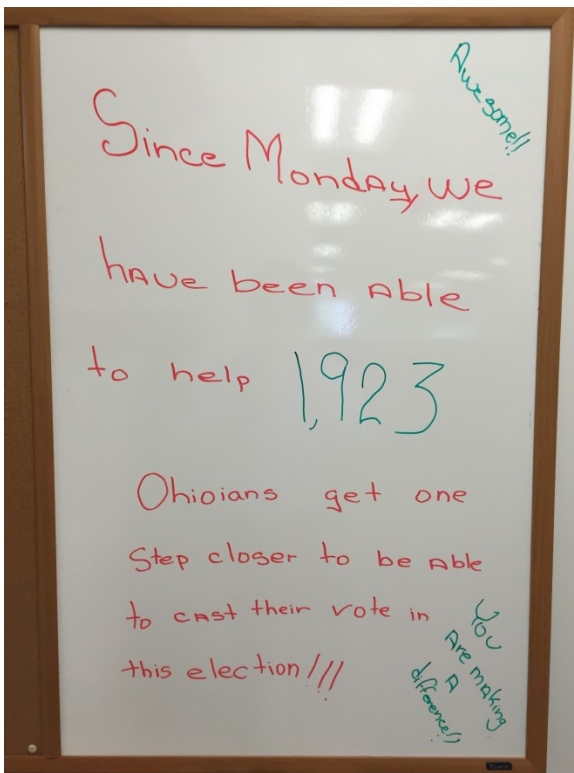
Strengthening Partnerships and Educating the Community:

- It's been a full week on the [Community Engagement](#) front as [Lisa Cellura](#) represented CSC at the KeyBank United Way Kickoff fair and [Desmond Kennedy](#) represented the agency at the IRS United Way Kick off Fair on Tuesday. [Tom Sawyer](#) conducted a roadshow at Philomatheon Society for the Blind in Canton on Wednesday and a group of residents from the Ohio State University Optometry program visited CSC for a tour and overview of the agency. A second group of residents visited the agency on Thursday and [Desmond Kennedy](#) represented CSC at the VA Medical Center's United Way Kick Off Fair. [Tom Sawyer](#) represents CSC with a booth at the East West Eye Conference Thursday through Sunday, an event that expects up to 600 eye doctors in attendance. On Saturday, [Anthony Easley](#) presents to students at Cuyahoga Community College's Eastern Campus on "Overcoming Adversity."



Lisa Cellura at the CSC information table

- CSC's [Call Center](#) started working with the Office of the Secretary of State Jon Husted in January of this year. In March, in advance of the primary election, [Call Center](#) associates took calls helping Ohio voters with their Election Day needs. Because of the quality work and success of that campaign, the Office of the Secretary of State has engaged the [Call Center](#) to work with voters for the upcoming election in November. The [Call Center](#) started taking calls on Monday, October 2nd and through Thursday, they have taken over 3,753 calls! Some of the questions being asked include "Can you send me an absentee ballot," "How can I register to vote," and "Where is my voting poll located", among others. Earlier this week, Team Lead [Stephanie Webster](#) posted a tally of how many Ohioans are being assisted through this campaign on a white board, which was shared with a member of the Office of the Secretary of State, who replied with "That's so inspiring. Thanks to you and your staff." Way to go [Call Center](#), you are making a difference!



White board in the Call Center with tally of Ohioans helped

- CSC hosted a group of 30 students from Beaumont School in September for a service learning project. Recently, the CSC office received some feedback from the staff and students, which included:
 - “Thank you for allowing us the pleasure to be of service to you at Cleveland Sight Center. The faculty and students were thrilled to help out on our service day and felt that they learned so much at your site. It was a great chance for the students to get to know about your ministry to the people and observe the many ways in which your organization supports the needs of those who are blind. We hope to continue to be of service to you and the organization in the future.”
 - “We all learned so much, there were so many things I had never even thought of. It was a great learning experience, and I would love to come back.”
 - “Thank you for letting us visit Cleveland Sight Center. It was a fun and enlightening experience. One day I may come back as a volunteer. P.S. Avenue is adorable.”

What's Happening in Preschool?

- It's "Apple Week" this week in [Bright Futures Preschool](#)! Students have been exploring apples for last two weeks. Activities included a field trip to Patterson Apple Orchard, making applesauce, cooking an apple crisp and an apple market in the classroom. The class also painted apples, painted with apples, described them using all five senses and created a graph showing what color of apple is liked the most (green seems to be a winner among grown ups but kids like red the most). The class is in the middle of science experiment to see what happens to the apple if it is put in a cup with water, salted water, lemon juice and vinegar. To close out the week, students will watch a movie about the life cycle of an apple and see an electronic version of the story about Johnny Appleseed.



Student names on apples



Students lined up in the Empowerment Park



Preschoolers raise their hands



Two preschoolers in a large tire swing



Preschooler picks an apple



Youngsters among lots of pumpkins



Preschoolers using an iPad



Preschoolers and staff on the wagon

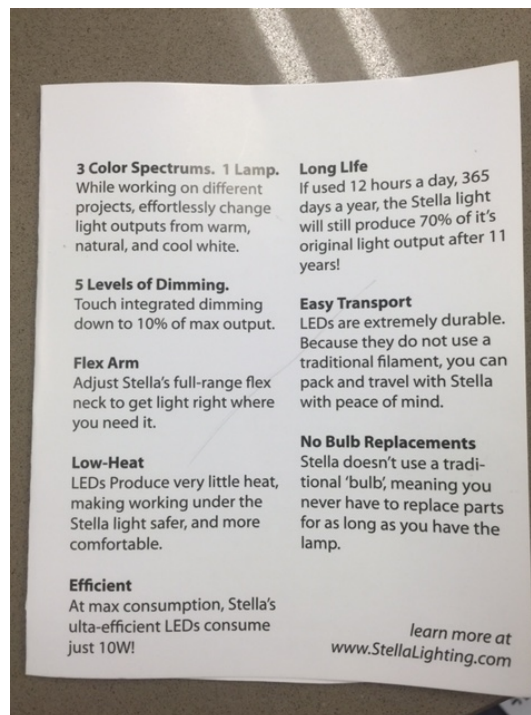
- **Bright Futures Preschoolers** will have their annual “walk through” the agency on Monday, October 31st beginning at 10:00 a.m. Get those treats and goodies ready for the kids!

Eyedeas Shop's Product of the Week:

- This week's featured product is the "Stella" Lamp made by Mattingly. It is modernly sleek and has the following features: three color spectrums: warm, natural and cool; five levels of dimming; flexible arm; low heat LED bulb, a safer and more comfortable long life bulb...if used 12 hours a day for 365 days, the bulb will produce 70% of it's original light output. Price is \$175.00.



Stella Light on a counter top



Specifications sheet for the Stella Light

- Also being featured in the [Eyedeas Shop](#) are items to support breast cancer awareness, including lanyards, key fobs, tissue holders and business card holders. All items are under \$5.00 and have been crafted by the hands of [Sylvia Snyder](#). All proceeds from the sale of these items support CSC's [Children & Young Adult Services](#).



Items including keychains, key fobs, tissue holders and more!

Items of Note:

- Some recent updates at [Highbrook Lodge](#) include a freshly painted floor in [Tall Timber](#) and a repurposed kitchen in [Sears Hall](#) that now includes storage shelves with storage bins.



Floor of a room in Tall Timber



Storage bins neatly stacked on shelves

- The next [Job Club](#) meeting will be held Thursday, October 20th at CSC. Interested in a retail, stocking or customer service position? Ready to show employers you've got what it takes? Join this [Job Club](#) gathering which will feature a recruiter from Target who will discuss hiring

practices followed by individual job interviews. Don't forget...dress professionally and bring copies of your resume! For more information on [Job Club](#), contact [Nicole Kahn](#) (216-791-8118).



TARGET

- Save the dates for these upcoming [Recreation](#) events:
 - [Sailing Banquet](#): Thursday, October 27th
 - [Winners Club](#): Tuesday, November 15th

Did You Know?

- October 15 is White Cane Safety Day.