



Keeping You “In the Know...” 3/4/16

CSC is RTA’s “Partner of the Year”:

- Cleveland Sight Center has been selected as the recipient of the Greater Cleveland Regional Transit Authority’s (RTA) 2015 Partner of the Year Award. This honor is given to companies that team up with RTA to promote public transportation and improve our community through a mutually beneficial business relationship.

In the nomination, graciously made by CSC Board Trustee [Sheryl King Benford](#), it is noted that the agency has been a “promoter and staunch advocate of public transportation,” “sells RTA passes at the [Eyedea Shop](#),” and additionally, “coordinated an ‘RTA Driver Appreciation Day’” last October, an idea that came out of the [Consumer Council Committee](#).

A formal recognition will be held at the RTA Annual Awards and Recognition Banquet tentatively scheduled for April 27th. Congratulations everyone!

Engaging the Community and Strengthening Partnerships:

- Cleveland Sight Center has been featured on the State of Ohio Procurement website! CSC has a banner image on the homepage [here](#), which features the group photo of the [Call Center](#) taken last October, and the full feature on the agency and [Call Center](#) can be found [here](#).
- CSC received a \$750 donation from the Parma Hills Lions Club, the proceeds from last Saturday’s “Spring Into Action” fundraiser! Those in

attendance representing the agency included [Cathy and Chuck Javorsky](#), [Lorie Marsalis](#) and guest, [Amy Mullen](#), [Melanie Sliman](#) and guests, and [Sylvia and Richard Snyder](#).

- On Monday, [Lisa Cellura](#) spoke to the Lakewood Rocky River Rotary about CSC and presented the “[Aging Eye](#)” program. [Lisa](#) presented the “[Aging Eye](#)” program at the Jewish Community Center’s Lunch and Learn series on Wednesday and [Alicia Howerton](#) provided a tour and information to a student and teacher from Hawken School. On Thursday, [Lisa](#) taught “[Blindness Basics](#)” to volunteers at Fieldstone Farms Therapeutic Riding Center, where [Bright Futures Preschool](#) students get to horseback ride in the spring. Case for Sight students visit the agency on Friday to continue planning their first-ever on-campus White Cane Walk in March.
- Director of Development [Bill Spiker](#) speaks at a meeting of the Northern Ohio Planned Giving Council today in Independence. Bill was one of the founding members of this group in the early 1990s and presents some creative strategies for acknowledging and stewarding gifts from planned and major gift donors at today’s gathering of 50 local professionals. The council represents both those in the non-profit sector who are promoting and seeking support for their organizations and those in professions which touch on planned giving, including attorneys, CPAs, financial advisors, and others.
- Students and parents from St. Albert the Great school in North Royalton will volunteer at CSC on Friday as part of their Parish Service Day. The group will prepare materials for this summer’s Parade the Circle event and learn about CSC and guide dogs. Additionally, another volunteer group from St. Albert will join [Desmond Kennedy’s](#) group for [Walking Club](#) at Edgewater Park on Saturday, March 5th.
- CSC’s [Southwest Florida Event](#) will be Friday, March 11th in Bonita Bay, Florida, near Naples. The event will highlight CSC’s success over the past year and gives the agency an opportunity to tell our story to our friends in Florida. The evening will also feature the “[Aging Eye](#)” program. [Larry Benders](#), [Marcia Houston](#), [Bill Spiker](#), and [Lisa Cellura](#)

will represent the agency in Florida, which will also include visits to donors and friends of the agency throughout the state.

Winter Weekend at Highbrook Lodge a Success:

- Adult campers joined volunteers and staff at [Highbrook Lodge](#) for the [2016 Winter Weekend](#). While it seemed more like spring, everyone enjoyed the snow that still remained on the ground! Activities included building a snowman, arts and crafts, bowling, corn hole, hiking, baking cookies, marshmallow bingo, trivia, and evening programs. The weekend also featured special guests from the Cleveland Museum of Natural History who presented a tactile astronomy program! Amazing food, a packed schedule, fires and s'mores, and fellowship made for a fantastic weekend!



Camper enjoys sled riding



Camper explores tactile astronomy pieces



Camper places a yellow hat on a snowman



Campers stand by their finished snowman

Read Across America Day:

- Wednesday, March 2nd was the National Education Association's (NEA) Read Across America Day. NEA's Read Across America is an annual reading motivation and awareness program that calls for every child in every community to celebrate reading on March 2nd, the birthday of beloved children's author Dr. Seuss. Students in [Bright Futures Preschool](#) celebrated with "Wacky Wednesday" by reading books and paying tribute to Dr. Seuss.



Preschoolers display their “Cat in the Hat” hats

- The annual [CYAS Spring Fling](#) event will be held in the [Clyde E. Williams, Jr. Auditorium](#) on Saturday, March 19th from 10:00am – 12:00pm. For more information on this invitation-only event, please contact [Sylvia Snyder](#) or [Lorie Marsalis](#) (216-791-8118).
- Spring Fling baskets will be offered again this year and raffle tickets (\$1 each or 6 for \$5) will be available for purchase March 17th and 18th... contact [Lorie Marsalis](#) (216-791-8118).
- Do you shop at Giant Eagle? Help Bright Futures Preschool earn funds! Join Giant Eagle’s Apples for the Students program. It’s free and easy!
 - **Giant Eagle – Apples for the Students – Shop. Scan. Support CSC’s [Bright Futures Preschool](#).** This program is a great way for our preschool to earn funds for our school’s overall educational needs. Is your Giant Eagle Advantage Card[®] registered? Now’s the time to check. All you need is our school code [5788](#) to verify a card or register a new card.
 1. Visit www.gianteagle.com/AFTS.
 2. Enter your Giant Eagle Advantage Card[®] number (which appears under the bar code).
 3. Enter the school code 5788

4. Done! Please encourage your extended family and friends to register too.

Every time you scan your Giant Eagle Advantage Card at Giant Eagle or Get Go, our school earns points which translate into a cash donation!

Eyedeas Shop's Featured Product of the Week:

- This week's featured product in the [Eyedeas Shop](#): The OttLite LED Book Light.

DESCRIPTION: The OttLite LED Book Light features six super bright LEDs to brighten your books and magazines. With a strong yet flexible neck, the LED Book Light holds position wherever you need light. A sturdy, no-slip clip holds tight to reading materials and the light also has a base to stand on a tabletop. Use the LED Book Light with three AAA batteries or plug it directly into your computer using the USB cord (included). Its multiple uses make the LED Book Light perfect for the home, office, computer work or traveling. With OttLite you can see details clearly and reduce glare & eyestrain so you can do what you love, longer.

DETAILS:

- Strong yet flexible 7.5" neck holds position
- Light output is 50 lumens
- Use with USB (cable included) or with 3 AAA batteries
- Easy to find power switch
- Clips and stands
- Height adjusts from 2.75" to 7.75"
- Base size - 1.75" x 3.125"
- Super bright Natural Daylight LEDs rated to last up to 40,000 hours

PRICE: \$20.00



Image of OttLite Book Light with product features listed

- Can't make it to the [Eyedea Shop](#) at CSC? Then check out the product offerings online at www.eyedeashop.com and purchase items from the comfort of wherever you may be!

Consumer Council to Host Technology Fair:

- The [Consumer Council](#) will host a [Technology Fair](#) at CSC on Thursday, April 28th at CSC from 11:00am – 3:00pm in the [Clyde E. Williams, Jr. Auditorium](#). CSC is proud to host this event, which will showcase a variety of vendors representing low vision and blindness-related products. Vendors will be on site here to answer questions, conduct breakout sessions to hear in-depth information about specific products, and demonstrate products up close. For more information on the [Technology Fair](#), contact [Anthony Easley](#) (x8751).

Items of Note:

- The 60th Annual Midwest Bowling Tournament will be hosted by the Greater Cleveland Blind Bowlers League on March 18th, 19th, and 20th. The tournament will be held at Freeway Lanes located at 12859 Brookpark Rd. in Parma, OH 44130. Sighted pin spotters and volunteers are needed for all of the listed bowling times during the tournament. Throughout the tournament, there will be a variety of exciting activities available to bowlers, including a 50/50 raffle, silent auction, an on-site shirt maker, a live DJ, and a liquor basket fundraiser. Bowlers will have a variety of opportunities to engage in social activities and mingle with other bowlers. Come out to Freeway Lanes in Parma, OH to cheer on and support the bowlers. The Greater Cleveland Blind Bowlers League is asking for assistance and donations for the Silent Auction and Raffle Baskets. If you are willing to make a donation or if you are interested in volunteering for the tournament please contact [Wilbert Turner](#) or [Andrea Marley](#) (216-791-8118).
- CSC staff members have been asked to participate in a survey being conducted by the Strategic Planning committee being led by Enlight Advisors. [Click here](#) for the survey link and with any questions, contact Amy Fulford at Amy.Fulford@enlightadvisors.com. If you have already completed your survey but would like to make additional comments or suggestions, send those to Amy Fulford as well.
- For all you online shoppers, remember CSC is a participating charity of [AmazonSmile](#), where online retailer [Amazon](#) donates 0.5% of the purchase price of eligible products to charitable organizations selected by the customer. CSC is listed as [Cleveland Society For The Blind](#) by AmazonSmile. Visit the [website here](#) and pass along to family and friends to select [Cleveland Society For The Blind](#) as the recipient of a donation on your next AmazonSmile purchase!

Did You Know?

- Mr. Caesar A. Grasselli, a generous Cleveland philanthropist and loyal supporter of CSC, donated a family residence on East 55th Street in 1918, which became CSC's first permanent home. In 1920, Mr. Grasselli made a \$10,000 founding contribution to establish CSC's endowment. Interest from today's endowment provides funding for many of the agency's programs and services.